

Subject: Privacy policy regarding the treatment of personal data pursuant to art. 13 of Regulation (EU) 2016/679.

Regulation EU no. 679 of 27th April 2016 provides for the right to the protection of natural persons with regard to the processing of personal data. In compliance with this legislation, our company, which intends to process your personal data, hereby informs you, pursuant to art. 13 of EU Reg. 2016/679, that this treatment will be based on the principles of lawfulness, correctness and transparency, purpose limitation, data minimisation, accuracy, storage limitation, integrity, confidentiality and accountability, as well as protection of your privacy and your rights.

Therefore, we wish to provide you with the following information regarding the processing of your personal data that we intend to carry out:

The **purpose** of processing is to be able to contact you following a request made by you for the following:

- to provide information, even information related to products/services (including catalogues), for internal requirements of an operational or management nature, as well as customer satisfaction activities;
- to send promotions or information regarding products/services, events and initiatives communicated by post and/or telephone, as well by means of automated systems (SMS, e-mail, e-mail marketing/newsletter).

The processing will be carried out by specially appointed persons through the following **means: electronic and hard copy (paper)**.

Pursuant to art. 6, paragraph 1, letter a, Processing shall be lawful if the data subject has given consent to the processing of his or her personal data, **until such time as they withdraw their consent**.

Any refusal, in whole or in part, to provide your personal data will make it impossible for our company to contact you and inform you about news and promotions.

Assigned persons, to whom your personal data can be communicated (personal details and common data), are the following:

- company personnel assigned to the treatment of data;
- external third parties who may, on behalf of our company to manage information systems and the website;
- subjects who have the right of access as provided by the law or regulations;
- other subjects provided by the law.

Personal data will be stored in accordance with the provisions of the **Italian Data Protection Authority** for the processing of data for commercial purposes and/or, in any event, for the period of time required for the purposes for which they were collected and processed, or for the time necessary to achieve the purposes described and for the period of time in which the data controller is subject to the legal requirements for the storage of accounting records, as well as data and information inherent to the documentation and files, including for the duration of related proceedings of any nature.

There is no provision for the dissemination of this data (dissemination = communication of data to unspecified persons).

The **Data Controller** is **GEMELS S.R.L.** with **registered office** in **VIA GAMBIRASIO 20/22– 24069 TRESORE BALNEARIO (BG)**.

Pursuant to art. 13, par. 2, letter b), c), d) of Regulation (EU) 2016/679, by contacting the Data Controller, you may exercise the following rights regarding the processing of personal data:

- right to **access personal data** (art. 15);
- right to **rectification** (art. 16);
- right to **erasure** (art. 17);
- right to **restrict data processing** (art. 18);
- right to **data portability** (art. 20);
- right to **object** (art. 21);
- right to **lodge a complaint with a supervisory authority** (art. 77);
- right to **withdraw consent** to the processing of data pursuant to art. 6, para. 1, letter a) or by art. 9, para. 2, letter a).